

Appendix 3

BTHFT Foundation Trust Membership Profile: September 2023

1. Who can become a member of our Foundation Trust?

Eligibility Details are laid out in our Constitution which is available [here](#).

In general people and those accessing our services as a patient or carer are invited to become a member of the Trust via the [online membership form](#)

Public membership: Our public membership is divided into six sub-constituencies which cover Keighley, Shipley, Bradford East, Bradford South, Bradford West and 'Rest of England and Wales'. With the exception of our staff, if a person lives in one of the above areas (as determined by their postcode) then you can join as a public member of the relevant constituency.

Patient (Out of Bradford) membership: Patients, or the carers of patients, who live outside of our Bradford district can join our Patient membership constituency.

Staff membership: Our staff membership constituency is divided into four groups. These cover Nursing and Midwifery, Medical and Dental, Allied Health Professionals and Scientists (AHP&S), and 'All our other Staff Groups' (comprising administration and clerical staff, estates and facilities staff and some members of staff who provide additional clinical services). An eligible staff member is automatically a member of the foundation trust.

2. How many permanent staff members do we have?

September 2023 (figures are approximations)

Staff membership constituency breakdown	Total eligible staff
Allied Health Professionals and Scientists	1,200
Nursing and Midwifery	1,574
Medical and Dental	870
All Other Staff Groups	2,336
Total	5,980

3. How many public and patient members do we have?

September 2023

	Public	% of Membership	Base	% of Area
Bradford East	7,933	24.24	120,353	22.09
Bradford South	7,720	23.59	107,190	19.67
Bradford West	8,255	25.23	121,878	22.37
Keighley	2,670	8.16	98,531	18.08
Shipley	5,902	18.04	96,885	17.78
Rest of England and Wales	246	0.75	0	0.00
Total	32,726	100	544,837	100
Total Patient members	5,517			
Total overall	38,283			

June 2023

	Public	% of Membership	Base	% of Area
Bradford East	7,958	24.24	120,353	22.09
Bradford South	7,747	23.60	107,190	19.67
Bradford West	8,275	25.20	121,878	22.37
Keighley	2,682	8.16	98,531	18.08
Shipley	5,927	18.06	96,885	17.78
Rest of England and Wales	237	0.73	0	0
Total	32,826	100	544,837	100
Total Patient members	5,534			
Total overall	38,360			

4. Public Membership Profile – September 2023

Breakdown of FT membership by electoral ward within the BMDC area

Breakdown of membership by Bradford Metropolitan District Council Public Wards			
Baildon	1,274	Keighley East	484
Bingley	782	Keighley West	433
Bingley Rural	1,289	Little Horton	1,289
Bolton and Undercliffe	1,282	Manningham	1,444
Bowling and Barkerend	1,358	Queensbury	1,108
Bradford Moor	1,468	Royds	1,410
City	1,144	Shipley	1,089
Clayton and Fairweather Green	1,323	Thornton and Allerton	1,406
Craven	409	Toller	1,556
Eccleshill	1,388	Tong	1,405
Great Horton	1,295	Wharfedale	193
Heaton	1,366	Wibsey	1,215
Idle and Thackley	1,166	Windhill and Wrose	1,275
Ilkley	320	Worth Valley	565
Keighley Central	459	Wyke	1,285

Those highlighted in yellow are amongst the 10% most deprived wards in England ([IMD 2019](#)):

Ward Profiles 2023

- There are 30 wards in Bradford District. The results of the 2021 census found that there were 546,400 people living in the District. This total has now been updated by the mid-2021 population estimate (as at 30 June 2021) which shows a total population of 547,000.
- A summary of information about the population at ward level from the 2021 census is available [here](#)
- City ward has the highest population (23,530 people) and Wharfedale ward has the lowest population (12,050 people).

- Little Horton ward has the highest percentage of children and young people under the age of 16 (30.7%).
- Craven ward has the lowest percentage of children and young people (15.8%).
- City ward has the highest percentage of the working age population (71.3%) - possibly due to the high numbers of young people who attend Bradford College and University and the lowest percentages of older people aged 65-84 (5.5%). Little Horton has the lowest percentage of very old people aged 85+ (0.7%).
- Ilkley ward has the lowest percentage of the working age population (54.1%) and the highest percentage of old people aged 64-84 (23.7%) and very old people (6.1%).
- Bradford has 14 wards which are within the 10% most deprived wards in England (IMD 2019): Bowling & Barkerend, Bradford Moor, City, Clayton & Fairweather Green, Eccleshill, Great Horton, Keighley Central, Keighley West, Little Horton, Manningham, Royds, Tong and Wibsey.
- Wharfedale ward is within the 10% least deprived wards in England.

FT Public Membership Age, Gender and Ethnicity

	Public Members	% of Membership	BMDC population	% of BMDC area
Age NHSI	32,726	100.00	544,838	100.00
0-16	3	0.01	134,510	24.69
17-21	9	0.03	34,454	6.32
22+	32,168	98.29	375,874	68.99
Not stated	546	1.67	0	0.00
Age	32,168	98.29	375,874	68.99
22-29	140	0.43	52,052	9.55
30-39	5,884	17.98	72,944	13.39
40-49	5,520	16.87	69,374	12.73
50-59	6,737	20.59	67,242	12.34
60-74	8,895	27.18	75,963	13.94
75+	4,992	15.25	38,299	7.03
Gender	32,726	100.00	544,837	100.00
Unspecified	174	0.53	0	0.00
Male	14,642	44.74	268,776	49.33
Female	17,909	54.72	276,061	50.67
Prefer not to say	1	0.00	0	0.00
Ethnicity	32,726	100.00	522,452	100.00
White - English, Welsh, Scottish, Northern Irish, British	22,464	68.64	333,628	63.86
White - Irish	141	0.43	2,541	0.49
White - Gypsy or Irish Traveller	0	0.00	433	0.08
White - Other	515	1.57	15,715	3.01

	Public Members	% of Membership	BMDC population	% of BMDC area
Mixed - White and Black Caribbean	10	0.03	4,663	0.89
Mixed - White and Black African	2	0.01	875	0.17
Mixed - White and Asian	14	0.04	5,677	1.09
Mixed - Other Mixed	9	0.03	1,764	0.34
Asian or Asian British - Indian	981	3.00	13,555	2.59
Asian or Asian British - Pakistani	6,404	19.57	106,614	20.41
Asian or Asian British - Bangladeshi	986	3.01	9,863	1.89
Asian or Asian British - Chinese	4	0.01	2,086	0.40
Asian or Asian British - Other Asian	564	1.72	8,031	1.54
Black or Black British - African	51	0.16	4,993	0.96
Black or Black British - Caribbean	21	0.06	3,581	0.69
Black or Black British - Other Black	13	0.04	693	0.13
Other Ethnic Group - Arab	1	0.00	3,714	0.71
Other Ethnic Group - Any Other Ethnic Group	15	0.05	4,026	0.77
Not stated	531	1.62	0	0.00

5. Socio-Economic profiling as at September 2023

About Acorn Socio-Economic Group

WHAT IS ACORN?

Acorn is a powerful consumer classification that segments the UK population. By analysing demographic data, social factors, population and consumer behaviour, it provides precise information and an understanding of different types of people.

<https://acorn.caci.co.uk/>

Socio-Economic Profile of Public FT Membership: September 2023

	FT Membership	% of Membership base	BMDC population	% of BMDC area
Acorn Socio-Economic Group	32,726	100.00	544,837	100.00
Lavish Lifestyles [A]	131	0.40	4,708	0.86
Executive Wealth [B]	2,133	6.52	37,304	6.85
Mature Money [C]	1,860	5.68	32,044	5.88
City Sophisticates [D]	12	0.04	485	0.09
Career Climbers [E]	420	1.28	11,200	2.06
Countryside Communities [F]	334	1.02	5,856	1.07
Successful Suburbs [G]	3,677	11.24	57,404	10.54
Steady Neighbourhoods [H]	4,299	13.14	55,110	10.11
Comfortable Seniors [I]	448	1.37	6,824	1.25
Starting Out [J]	1,166	3.56	24,343	4.47
Student Life [K]	121	0.37	10,763	1.98

Modest Means [L]	8,928	27.28	140,211	25.73
Striving Families [M]	2,341	7.15	34,754	6.38
Poorer Pensioners [N]	880	2.69	15,041	2.76
Young Hardship [O]	2,032	6.21	40,728	7.48
Struggling Estates [P]	2,184	6.67	35,381	6.49
Difficult Circumstances [Q]	1,597	4.88	28,122	5.16
Not Private Households [R]	151	0.46	4,559	0.84

About ONS Classifications

We also have information on 'approximated Social Grade with its six categories A, B, C1, C2, D and E' - these are socio-economic classifications produced by the ONS (UK Office for National Statistics) by applying an algorithm developed by members of the [MRS Census & Geodemographics Group](#).

It applies to every Household member ('Household Reference Persons' (HRP) aged 16 to 64 and the categories are defined as follows

Social Grade	Description
AB	Higher & intermediate managerial, administrative, professional occupations
C1	Supervisory, clerical & junior managerial, administrative, professional occupations
C2	Skilled manual occupations
DE	Semi-skilled & unskilled manual occupations, Unemployed and lowest grade occupations

FT Public Membership ONS Classifications

	FT Membership	% of membership	BMDC Population	% BMDC population
ONS Classifications	32,695	99.91	207,179	100.00
AB	6,927	21.17	33,961	16.39
C1	8,895	27.18	59,573	28.75
C2	7,457	22.79	43,122	20.81
DE	9,416	28.77	70,523	34.04

6. Health profiles of our Bradford Metropolitan District Council (BMDC) population

The membership plan group is asked to note that updates to the following information have not yet been made by BMDC and so it remains the same as that provided to the group in June 2023.

BMDC produces profile information relating to a variety of geographies including Area Committees and Community Partnerships within Bradford District.

These Community Partnerships are based on groups of GP Practices and cover all the wards within the District. These are available [here](#) and cover the following areas listed in the table below.

Community Partnerships Health Profiles	
	Affinity Care Community Partnership-2022
	Airedale Community Partnership - 2022
	Bingley Bubble Community Partnership - 2022
	Bradford 4 Plus Network Community Partnership - 2022
	Bradford City and Horton Community Partnership - 2022
	Bradford South Network Community Partnership - 2022
	Central 5 Community Partnership - 2022
	Craven Community Partnership - 2022
	Five Lane Ends Network Community Partnership - 2022
	Shipley and Greengates Loop Community Partnership - 2022
	South 10 Community Partnership - 2022
	The Village Community Partnership - 2022
	Together 4 Health Community Partnership - 2022
	Wharfedale Community Partnership - 2022
	WISHH Community Partnership - 2022

The most recent information produced was in June 2022 - it will be updated once revised reports are available.

7. Where is our public and patient data kept?

Our database is provided by CIVICA ENGAGE (formerly Membership Engagement Services (MES) – you can find out more about them via the link [here](#) below.

8. What analysis can be undertaken of membership data?

The information can be filtered by all the categories included within the joining form and as such can be stratified by age, gender, ethnicity, etc.

There are general files that can be produced providing an overall view of our membership.

These cover:

- General Membership Reporting
- Multi-constituency analysis
- Local population distribution
- Public and patient member type breakdown
- Membership lifestyle summary

Can they be stratified by age, gender, and ethnicity

Yes they can be stratified by these categories.

9. How current is our public and patient data?

Our public and patient data is current. It is regularly 'cleansed' (at least monthly) against other data systems that include national databases covering 'house moves', 'gone aways', and 'registered deaths' (with regard to deaths we also cleanse our data against our own 'deaths in hospital' on a monthly basis).

September 2023